

**One Mediterranean**  
practices, results and strategies for a common Sea

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**BlueMed CSA final conference**

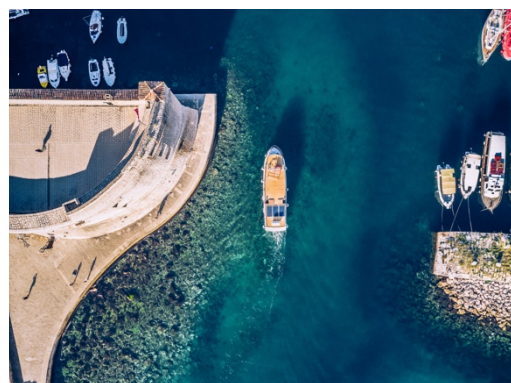
February 22-24, 2021  
on-line: digital hub at CNR in Rome

Interactive webinar and livestreaming via the BlueMed YouTube Channel  
Language of the Conference: English with live translation in French and Arabic

[www.bluedmed-initiative.eu](http://www.bluedmed-initiative.eu)



The Mediterranean Sea is a crucial crossroad for the history, economy and culture of Europe, Middle East and North African countries. Many different interests depend on its resources, and the development of a coordinated plan for a shared, coherent and sustainable management is of paramount importance. Moreover, crucial issues like plastic pollution need to be tackled together by all Mediterranean countries, and pooling all relevant knowledge and people both from research and from the socio-political arena.



The BlueMed Initiative, launched in 2014, addresses these challenges, working on all the relevant levels, stimulating **pan-Mediterranean network-building** and coordinating thematic platforms. The co-building of a **shared Strategic Research and Innovation Agenda**, the subsequent **goals prioritisation** and the development of their **Implementation Plans**, as well as the outcomes of the **Pilot Initiative for a Healthy, Plastic-free Mediterranean Sea**, of the **Start Up Actions** and of the **Ambassadors' Programme** are the most mature achievements of the BlueMed work and will be presented during the conference.



The event will focus on the most relevant outcomes of the BlueMed CSA.

After intense collaborative work, the Mediterranean countries will showcase the process and results of the **Pilot Initiative for a Healthy, Plastic-free Mediterranean Sea** to tackle the marine litter issue. The voices of the BlueMed Pilot National Hubs and of key stakeholders will present this unique success story and envisage its future.

The BlueMed solid and widely participated cooperation process among countries led first to a co-owned Strategic Research and Innovation Agenda and then to the endorsement of the Implementation Plan. These tools are conceived to serve future activities: the **Strategic Joint Actions** will be presented during the conference.

The **BlueMed StartUp Actions**, which worked on different topics but all encompassing the BlueMed perspective, will engage in a conversation and present their feasibility studies.

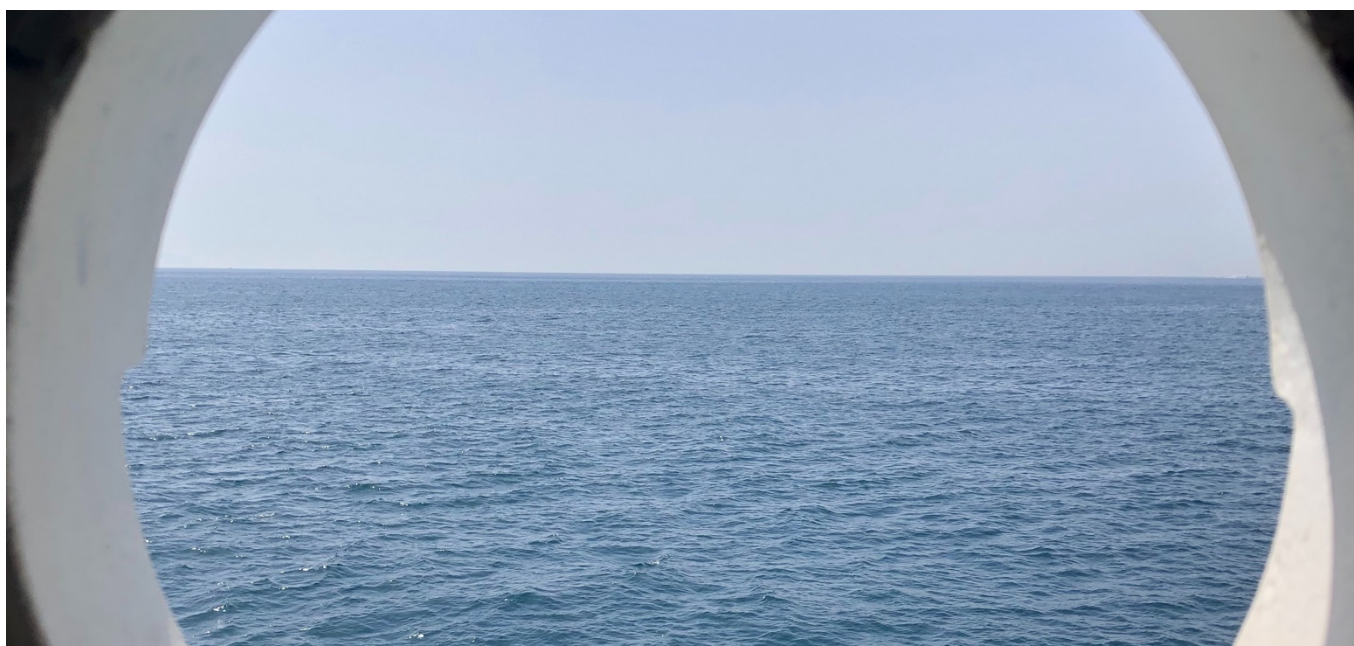
The **BlueMed Young Ambassadors** will share their experiences and reflections and will engage in a dialogue with their colleagues from other Basins, with the aim of building future common paths, in the co-responsibility spirit of the One Planet-One Ocean approach.

The event will be organised in a lively and engaging way, making use of devoted tools to favour the active participation of all the attendees.

## AGENDA

### DAY 1

- 16:25 Virtual access and netiquette
- 16:30 **Pre-opening of the Conference and Tea-time with the BlueMed Young Communication Ambassadors**  
The BlueMed Young Ambassadors share their activities in a dialogue with their colleagues from other Basins.  
**The BlueMed Young Ambassadors Inès Boujmil, Deniz Yapllcan, Badr El Mahrad, Fella Moualek, Mustafa Ghazal;** together with the **Ambassadors from the Black Sea, Atlantic, European Marine Board and MSPGlobal**  
Introduction: **Erasmia Kastanidi (HCMR) and Katerina Kikaki (HCMR)**  
Invited speaker: **Laura Mc Donagh (EC)**  
Moderators: **Alba L'Astorina (CNR) and Rita Giuffredi (CNR)**
- 17:50 **...do you know what the BlueMed Pilot Initiative is about? Stay tuned! The hackathon valuing best ideas from the community is about to come**  
A new opportunity to enlarge, connect and keep closer the BlueMed Community providing insights on the showcase of the Pilot Action on Healthy Plastic-free Mediterranean Sea of tomorrow, not to be missed!  
**Fedra Francocci (CNR)**
- 18:00 **Ask the Ambassadors**  
Virtual tea-room open for informal exchanges
- 18:30 End of day 1



## DAY 2

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09:25 Virtual access and netiquette

09:30 **Welcome to the BlueMed CSA final conference**

Opening by the Moderator

[Sheila Heymans \(EMB\)](#)

Welcome message by the Authorities

[Filippo De Rossi \(Head of the Italian Ministry of Research Secretariat\)](#), [John Bell \(Director EC-DG R&I, video message\)](#),  
[Sigi Gruber \(former BlueMed Initiative Co-chair\)](#) and [Mahmoud Abuhusseini \(BlueMed Initiative Co-Chair\)](#)

09:45 **Introduction**

The status of the Mediterranean Sea

[Fabio Trincardi \(CNR, BlueMed CSA Coordinator\)](#)

Retracing the BlueMed tale

[Margherita Cappelletto \(CNR, BlueMed CSA Project Manager\)](#)

10:15 Break...the graphic recording is progressing...

10:30 **Healthy Plastic-free Mediterranean Sea: what an Initiative!**

After intense collaborative work, the Mediterranean countries showcase the process and results of this unique action to tackle the marine litter issue in the Mediterranean Sea. You will hear the voices of the BlueMed Pilot National Hubs and key stakeholders presenting this success story and envisaging its future scale-up.

The problem

[François Galgani \(IFREMER\)](#)

How did countries react? Process & solutions

[Fabio Fava \(UNIBO, Italian delegate, BlueMed Initiative\)](#), [Marta March \(MICIN, Spanish delegate, BlueMed Initiative\)](#),  
[Baris Shalioglu \(METU, Turkish delegate, BlueMed Initiative\)](#) and [Cherif Sammari \(INSTM, Tunisian delegate, BlueMed Initiative\)](#)

Partnering with key stakeholders and scaling-up: constructive dialogue with SEMED, PlasticsEurope, UNEP-MAP, GFCM, the World Bank, Horizon Europe Mission StarFish

[Raffaele Liberali \(SEMED\)](#), [Giuseppe Riva \(PlasticsEurope\)](#), [Christos Ioakemidis \(UNEP-MAP\)](#), [Pilar Hernandez \(GFCM\)](#),  
[Blanca Moreno \(The World Bank\)](#), [Sigi Gruber \(Horizon Europe Mission StarFish\)](#)

11:30 **Q&As**

11:45 Break...the graphic recording is progressing...





## DAY 2

### 12:00 **From the Research and Innovation Agenda to the Implementation Plan: unveiling the BlueMed Strategic Joint Actions**

The BlueMed Pilot presented in the previous session stemmed in a framework of dialogue and cooperation. Indeed, the BlueMed tale dates back in 2014: a solid and widely participated process among countries led first to a co-owned Strategic Research and Innovation Agenda and then to the endorsement of the Implementation Plan. These tools are here to serve future activities: which Strategic Actions will be jointly implemented? And by the way, are you aware that there are some seeds in the pipeline ready to flourish?

#### The way to the Implementation Plan

[Esther Chacón Campollo \(AEI\)](#), [Erasmia Kastanidi \(HCMR\)](#)

The Strategic Actions, some examples: pitch presentations on Observing Systems, MRE and MSP, Climate Change, Biodiversity and resources

[Jean-François Cadiou \(IFREMER\)](#), [Elena Ciappi \(CNR\)](#), [Maria Snoussi \(Université Mohammed V, Rabat, TBC\)](#), [Pablo Abaunza \(IEO\)](#)

Trajectories: Horizon Europe PPP, Blue Economy Ministerial, UN-Decade of Ocean Science for Sustainable Development, JPI-Oceans, WestMED

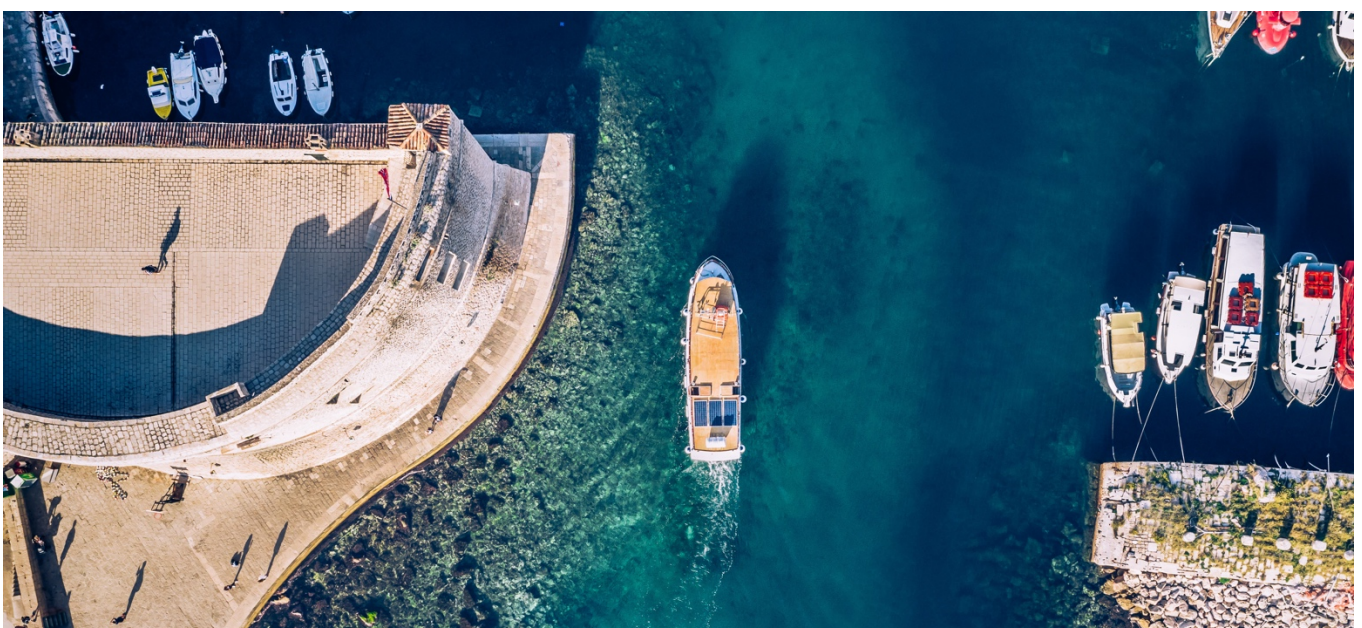
[Elisabetta Balzi \(EC, TBC\)](#), [Alessandra Sensi and Giuseppe Provenzano \(UfMS\)](#), [Rosalia Santoleri \(COI\)](#), [Sandra Ketelhake \(JPI-Oceans, TBC\)](#), [Daniele Bosio \(WestMED, TBC\)](#)

### 12:45 **Q&As**

### 13:00 **Opening the curtains on the graphic recording**

13:15 End of Day 2

### 14:00 **Virtual coffee room opens for informal exchange (60')**



## DAY 3

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- 09:25 Virtual access and netiquette
- 09:30 **Wake-up keynote speech**  
[Grammenos Mastrojeni \(Diplomat, Senior Deputy Secretary general of the Union for the Mediterranean\)](#)
- 10:00 **Seeds to flourish: a conversation with the Coordinators of the BlueMed Start-up Actions presenting their feasibility studies**  
They worked on different topics and all according to the BlueMed vision:
- SEALINES - Mediterranean Safety Network  
[Ilaria Antoncecchi \(MISE\)](#)
  - LabMaf - Developing a Labelling Scheme for Mediterranean Small-scale and Artisanal Fish Products  
[Jerneja Penca \(EMUNI\)](#)
  - ECOMEDPORT - Feasibility study of an ecosystem-oriented plant for sediments management in Mediterranean ports and marinas  
[Marco Pellegrini \(UniBO\)](#)
  - BlueBoatsMed - Foresight on cruise and recreational boating, their potential for transition towards a blue economy in the Mediterranean and associated environmental challenges  
[Lina Tode \(PlanBleu\)](#)  
Moderator: [George Bugeja \(MCST\)](#)
- 10:30 **Q&As dynamic session**
- 11:00 Break and Virtual match-making with the Start-up Actions' Coordinators
- 11:30 **BlueMed and the lockdown: Snapshot - Synoptic Assessment of Human Pressures on key Mediterranean Hot Spots**  
[Mario Sprovieri \(CNR\)](#)
- 11:45 **OpenDataViz surprize, wrap-up and thanks**  
[Fabio Trincardi \(CNR\)](#)
- 12:00 End of the Conference



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## DIGITAL PARTICIPATION OPTIONS AND INFO

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Participation to the conference is free. The registration form is available at the conference page:

<http://www.blued-med-initiative.eu/blued-med-final-conference/>.

The official language will be English, but simultaneous interpretation will be provided in French and Arabic.

The event will be broadcasted from a digital hub located at CNR in Rome (Italy).

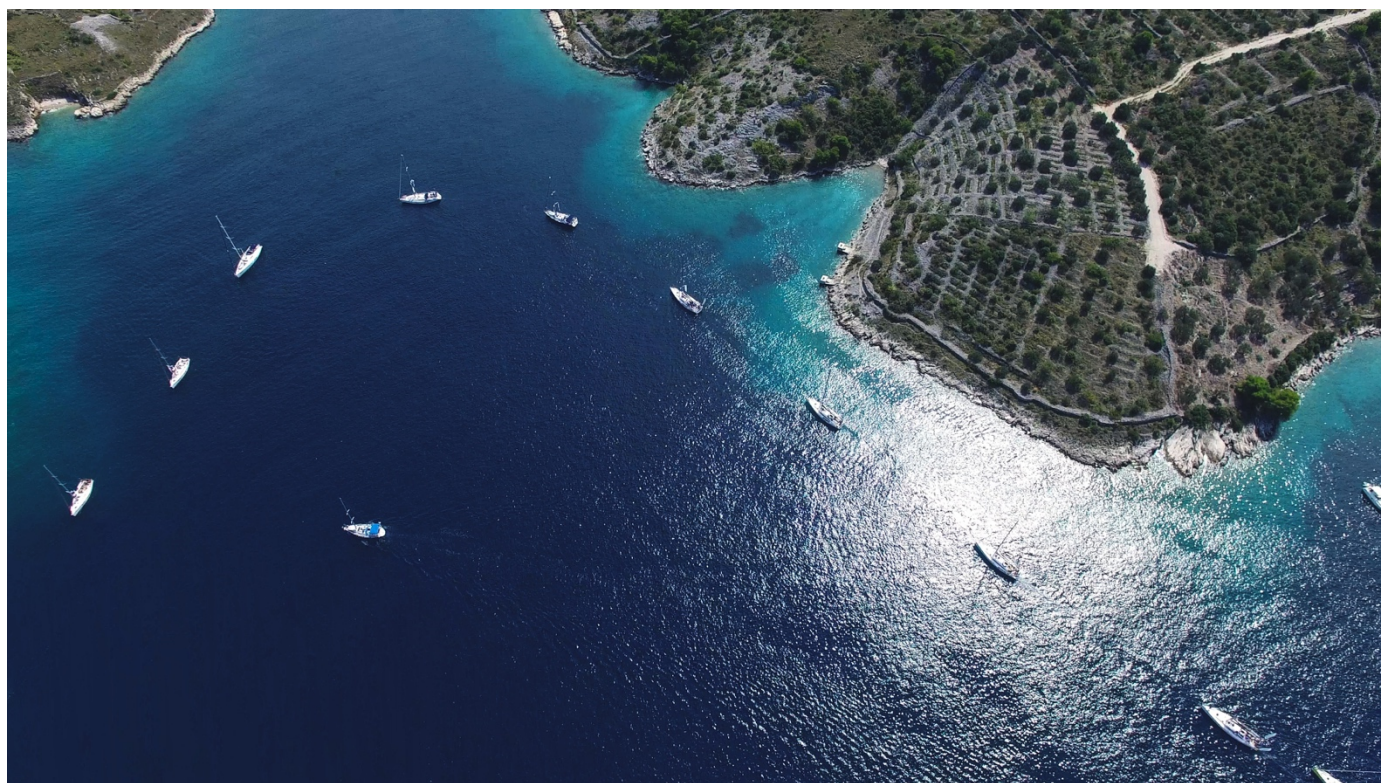
A livestream will be provided via the **BlueMed YouTube Channel** and will be available on the conference page; the event will be also recorded.

Participants will also be able to connect via the **Gotowebinar platform**, where they will have the chance to interact with the speakers with questions or comments.

In this case, in addition to filling the main registration form, attendees will be asked to fill a second form, only for purpose of joining the webinar platform (the link will be provided at a later stage via mail to registrants)

For a better digital experience we advise any participant to download the Gotowebinar app in advance.

For any further information please contact: [bluedmed@cnr.it](mailto:bluedmed@cnr.it)



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**blueMed**

Research and Innovation  
for blue jobs and growth  
in the Mediterranean Area